

UNADOPTED MINUTES
MALVERN TOWN COUNCIL
MINUTES OF A MEETING OF THE EVENTS COMMITTEE

held on Tuesday 7 June 2016

In the Town Council Offices, Belle Vue Terrace, Malvern, at 4.00pm

Councillors:

Present:

C Smith (Chairman)
R K Yates (Vice Chairman)
I Hopwood
P Mewton
H Campbell (4:10pm)

Absent:

J Campbell (Apologies)

In attendance:

Cllr C Palmer
Linda Blake – Town Clerk
Eadwine Brown – Events Coordinator

61. **APPOINTMENT OF CHAIRMAN**

Cllr C Smith was elected as Chairman of the Events Committee for 2016/17.

62. **APPOINTMENT OF VICE-CHAIRMAN**

Cllr R K Yates was elected as Vice-Chairman of the Events Committee for 2016/17.

63. **APOLOGIES FOR ABSENCE**

Apologies were received and accepted from Cllr J Campbell.

64. **DECLARATIONS OF INTEREST**

None.

65. **MINUTES OF PREVIOUS MEETING**

The following minutes of the Events Committee were approved:

- Tuesday 10 May 2016

66. **MALVERN TOWN COUNCIL EVENTS 2017/18**

Report EC01/16 was received.

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The Committee discussed the MTC-led events that had been added to the events calendar for the current financial year, reiterating its request for better signage and advertising for events.

Cllr H Campbell joined the meeting.

Cllrs H Campbell and R Yates both spoke of their wish to see the Town Council reach out further as a body to make more connections with other organisations, businesses and clubs in Malvern. The Committee further discussed the prospect of incorporating elements of Councillors' event suggestions into existing events, noting that this would be a better deployment of Council resources.

The Committee **RECOMMENDED** that the 2017/18 events calendar should contain the following events:

- **February/March TBC** – Mayor's Charity Quiz Night
- **April 22/23** – Malvern Heritage Festival
- **April 29** – Malvern Health & Wellbeing Fair
- **May to September** – Bands in the Park Summer Programme
- **June TBC** – Armed Forces Day
- **August TBC** – Mayor's Bonanza
- **September/October TBC** – Mayor's Charity Quiz Night
- **November 11/12** – Armistice Day/Remembrance Sunday
- **November 25 (TBC)** – Christmas Lights Switch-On

67. **PARTNERSHIP EVENTS 2017/18**

Report EC02/16 was received.

The Committee reiterated its comments on the previous agenda item,

The Committee **AGREED** that the Town Council's Events Coordinator should arrange meetings with representatives of Morgan Motors, Malvern Town F. C., and all Malvern's traders' associations.

The Committee **RECOMMENDED** that the 2017/18 partnership events calendar should contain the following events:

- **Malvern Water Festival** (early May Bank Holiday; April 29 to May 1 2017)
- **Malvern Rocks!** (August 5th to 7th in 2016)
- **Malvern Outdoor Cinema Season** (May to October)
- **Independents' Day** (July 2017)

68. **SOMME CENTENARY VIGIL**

Report EC03/16 was received.

The Committee **NOTED** the format and content of the Somme Centenary Vigil, and discussed the running order of the Vigil event, suggesting that pre-7:30am readings

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should be redistributed for better timekeeping in the lead-up to the two minutes silence at 7:28am.

69. **BARNARDS GREEN EVENTS 2016**

Report ECO4/16 was received.

The Committee **RECOMMENDED** that grants should be made to Barnards Green Traders' Association as follows:

- **Malvern in Bloom 'Garden on a Plate' Competition**
Malvern Town Council to provide a judge (the Mayor), and to provide a £250 budget to cover the first prize in each category - £50 to the winning child's school, and £25 to the winning child.
- **Magic Show & Crazy Golf Competition** (24th September)
Malvern Town Council to provide £250 budget to support booking of regular BG event collaborators 'Magic Russ and Dave the Wonder Dog' (£275), and 'Crazy Golf Fun' (£170) without affecting the charity element of the event. This event would be free to attend, and the competition would support a local charity such as Malvern Women's Refuge.

70. **ARMED FORCES DAY GALA**

The Events Coordinator informed the Committee that final details were being added to the Armed Forces Day site plan and programme, that the presence of Lady Rosalind Morrison DL had been confirmed by the Office of the Lord-Lieutenant, and that all Councillors who had volunteer to support the event would be contacted in the coming week regarding their allocated task.

Cllr P Mewton requested that he be tasked to man a refreshments stand for attending veterans; the Committee **AGREED** that this would be a good idea.

71. **NEXT MEETING**

It was **AGREED** that the next meeting of the Events Committee would take place in late July/early August with the exact date to be agreed.

The meeting ended at 5.00pm.

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Councillor C Smith (Chairman)